



# ETHICS & YOU

Verinder Syal

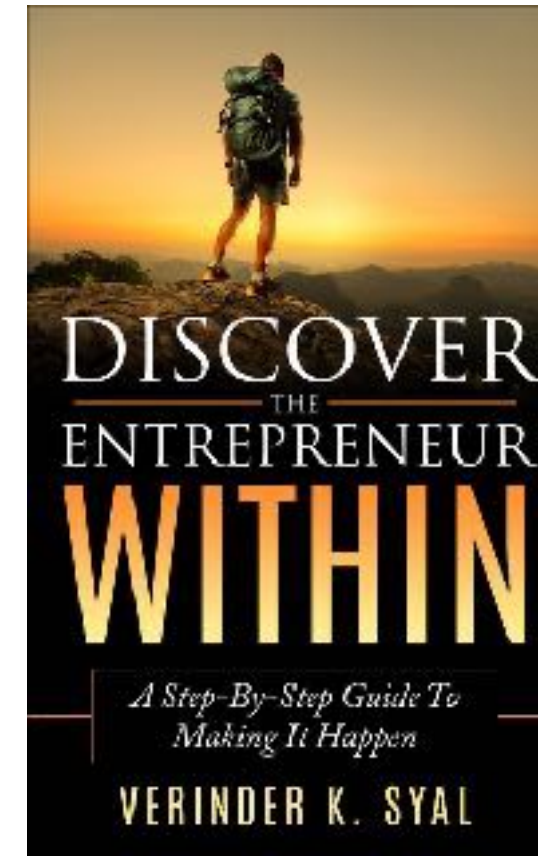
[verinder@thoughtfulsimplicity.com](mailto:verinder@thoughtfulsimplicity.com)

Breathe





Northwestern University



LOYOLA UNIVERSITY CHICAGO

Preparing people to lead extraordinary lives



Thoughtful Simplicity

Clarify. Align. Execute.

# My Background



ETHICS

& YOU

WHAT DOES “ETHICS”  
MEAN TO YOU?





# ETHICS

- : the discipline dealing with what is good and bad and with moral duty and obligation
- a : a set of moral principles or values b : a theory or system of moral values c : the principles of conduct governing an individual or a group d: a guiding philosophy

REVISED AND COMPLETELY UPDATED

HOW  
GOOD  
PEOPLE  
MAKE  
TOUGH  
CHOICES

*Resolving the Dilemmas of  
Ethical Living*

**RUSHWORTH M. KIDDER**

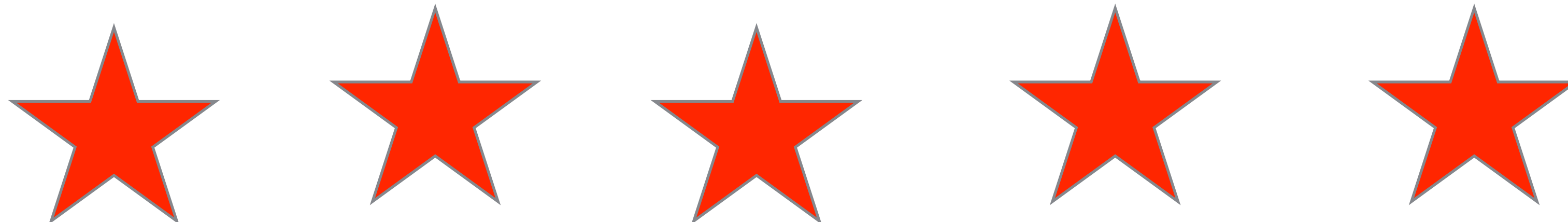
*Founder and president of the Institute for Global Ethics*

*"A thought-provoking guide to enlightened and progressive  
personal behavior." — Jimmy Carter*



# MOST OF ETHICS IS STUDY OF: RIGHT VS. RIGHT CHOICES

“reach inward to our most profound and central values, setting one against another in ways that will never be resolved simply by pretending that one is wrong.”





LET ME ASK YOU....



# RESULTS FROM PAST CLASSES....

Thursday, April 16, 2015

## 'Culture of Cheating' Prevalent at Stanford, Other Elite Colleges

By Paul Caron

Share

Los Angeles Times, [Colleges Grapple With Cheating in the Digital Age](#):

Stanford University's honor code dates to 1921, written by students to help guide them through the minefield of plagiarism, forbidden collaboration, copying and other chicaneries that have tempted undergraduates since they first arrived on college campuses.

Stanford  
HARVARD  
Dartmouth

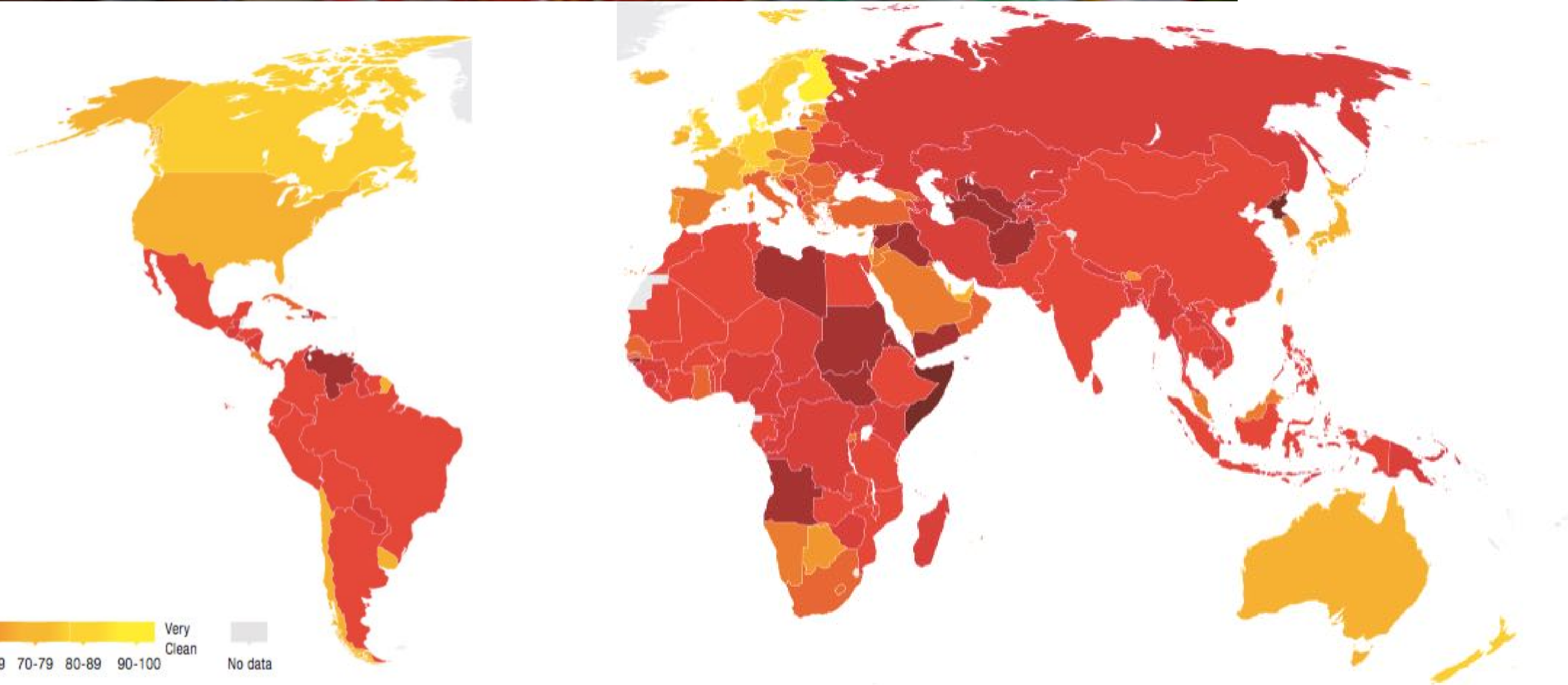
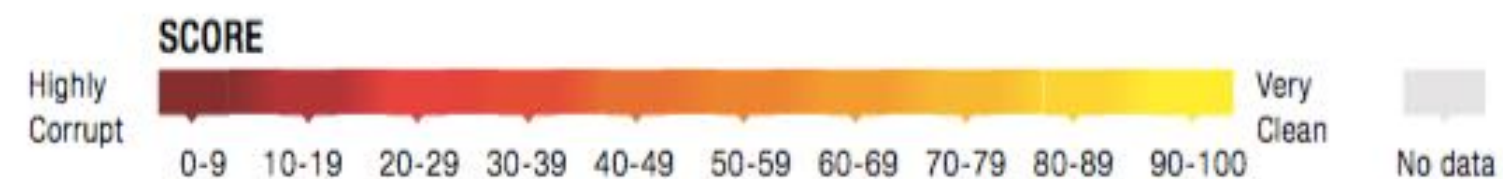
Nationwide, about 68% of undergraduates and 43% of graduate students admit cheating on tests or written assignments, according to research by retired Rutgers business professor Donald L. McCabe and the [International Center for Academic Integrity](#) at Clemson University.



**168 COUNTRIES.  
168 SCORES.**

**HOW DOES  
YOUR COUNTRY  
MEASURE UP?**

The perceived levels of public sector corruption in 168 countries/territories around the world.



City	Number of wallets returned out of 12	Comment made by person returning wallet
Helsinki	11	"Of course we returned the wallet. Honesty is an inner conviction."
Mumbai	9	"My conscience wouldn't let me do anything wrong."
New York, Budapest	8	"I flipped through all the papers and saw the family photo and thought, Aw, he has two kids. We have to give this back."
Moscow, Amsterdam	7	"I am convinced that people should help one another and if I can make someone a little happier, I will."
Berlin, Ljubljana	6	"My parents taught me how important being honest is. Once I lost an entire bag, but I got everything back. So, I know what it feels like."
London, Warsaw	5	"There were those who advised me not to bother looking for the owner," she said. "But I thought that someone might badly need that money."
Rio de Janeiro, Bucharest, Zurich	4	"In my teens, I picked up a magazine in a department store and left without paying. When my mother found out, she told me this behavior was unacceptable."
Prague	3	"It's something you simply should do naturally."
Madrid	2	"I couldn't keep a purse that wasn't mine."

47%

"Most Honest Cities: Reader's digest "Lost Wallet" Test, Reader's Digest 2015

Why are people  
struggling with, or  
oblivious to,  
Right vs. Wrong

“Drowsy Morality”

# SAC Capital Agrees to Plead Guilty to Insider Trading

BY PETER LATTMAN AND BEN PROTESS



SAC Capital Advisors has agreed to plead guilty to insider trading violations and pay a record \$1.2 billion penalty, becoming the first large Wall Street firm in a generation to confess to criminal conduct. The move caps a decade-long investigation that turned a once mighty hedge fund into a symbol of financial wrongdoing.

# Ex-Detroit mayor sentenced to 28 years in prison for corruption

By Mike Tobin · Published October 10, 2013 · FoxNews.com



**Politics Videos**

- Full speed ahead for Obama Care
- Blackburn: Confidence in ObamaCare site being compromised

LAW | MAY 12, 2011

# Fund Titan Found Guilty

Rajaratnam Convicted of Insider Trading; Jurors Cite Tapes: 'Just a Lot of Evidence'

By MICHAEL ROTHFELD, SUSAN PULLIAM and CHAD BRAY



MARKETS | October 25, 2012, 7:05 a.m. ET

# Gupta Gets Two Years for Leaking Inside Tips

By MICHAEL ROTHFELD And DAN STRUMPF





# Blagojevich Sentenced to 14 Years in Prison



## Fastow Sentenced to 6 Years

By KATE MURPHY and ALEXEI BARRIONUEVO  
Published: September 27, 2006

HOUSTON, Sept. 26 — [Andrew S. Fastow](#), the former chief financial officer of Enron, whose schemes to defraud the company made him a symbol of corporate corruption, was sentenced Tuesday to six years in prison for his role in Enron's collapse in 2001.

[Enlarge This Image](#)



Dave Einsel/Getty Images  
Andrew Fastow, Enron's former chief financial officer, after he was sentenced on Tuesday.

As teary-eyed family and friends looked on, Fastow, 44, was immediately taken into custody after sentencing in federal court here. After he is released, he will serve two additional years at home on supervision.

Despite admitting to numerous crimes, Fastow was given a prison sentence four years less than he requested in a plea deal he struck with the government. Legal analysts and Enron prosecutors credit his cooperation in the trial against the former CEO, [Kenneth L. Lay](#) and [Jeffrey K. Skilling](#), and his continuing assistance in civil suits against Enron by shareholders who contend the banks used fraudulent deals to conceal Enron's huge losses.

# Outcome Health: The fall of a healthcare unicorn and the road ahead

Here's how the Chicago startup that raised \$500 million and accorded unicorn status stumbled amidst charges of deception, and what the task ahead is for its newly-appointed CEO from the advertising world.

October 30, 2019 08:18 PM

## **Outcome Health reaches \$70M settlement with Justice Department**



# OUTCOME HEALTH

One Student Quit the Company

Another One Indicted

Smart, Highly Educated  
People Losing Their Way?

**What's Going On?**



# ARE ETHICS A HINDERANCE OR THE FOUNDATION TO YOUR LIFE?

THINK ABOUT IT NOW!



2-person group - 4 minute discussion,  
post a line two on chat

HOW WILL  
YOU MEASURE  
YOUR LIFE?

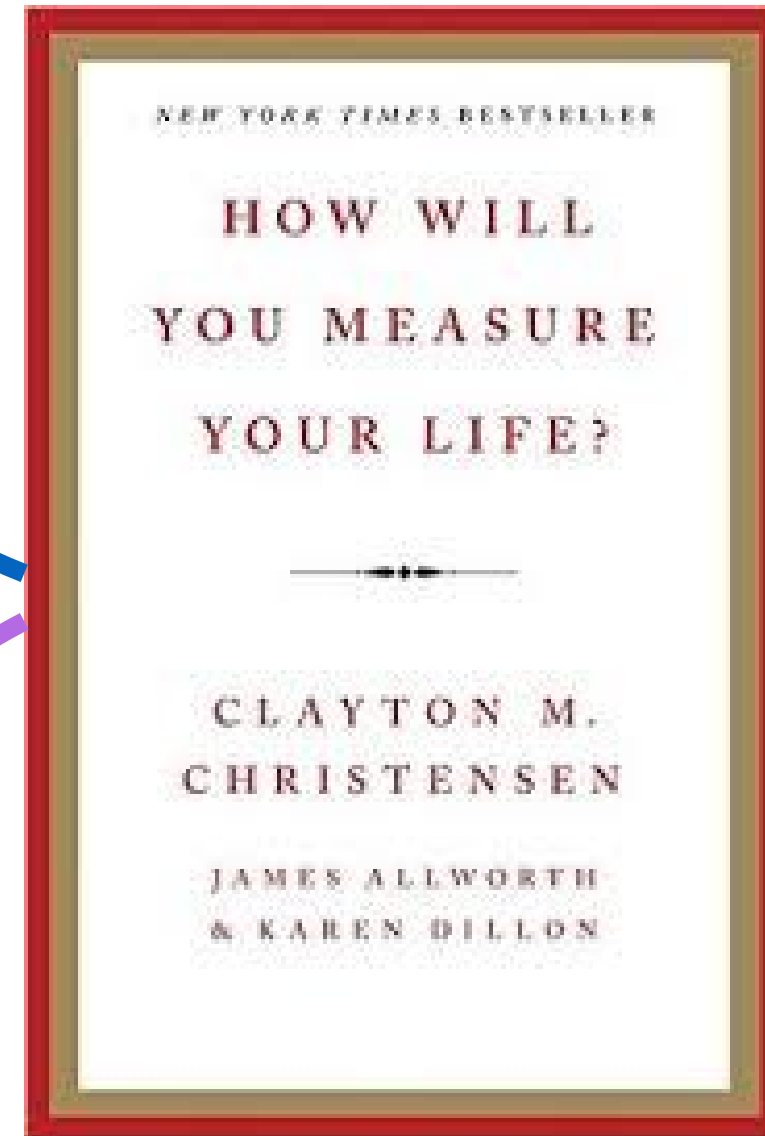


CLAYTON M.  
CHRISTENSEN

JAMES ALLWORTH

KAREN DILLON

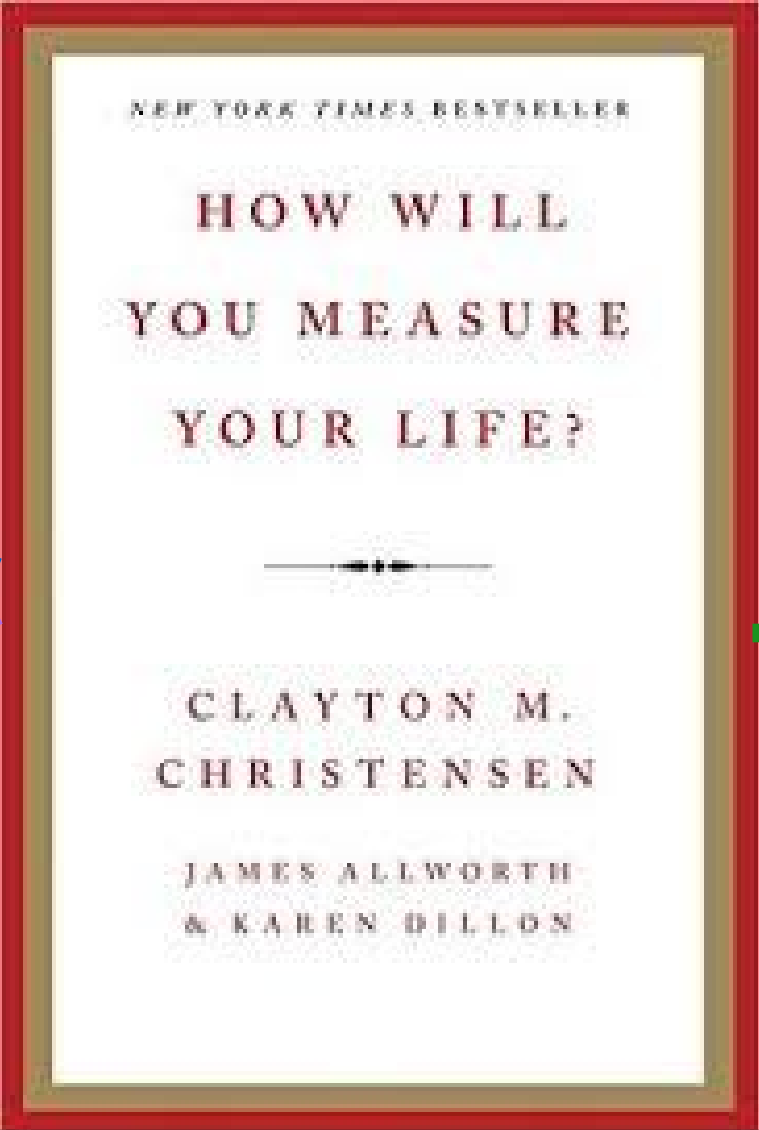
**Staying out of  
JAIL**



**Happiness In  
Career**

**Happiness in  
Relationships**

**Staying out of  
JAIL**



**Happiness In  
Career**

**Happiness in  
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## Key Ingredient?

**Staying out of  
JAIL**

**100% easier  
than 98%**

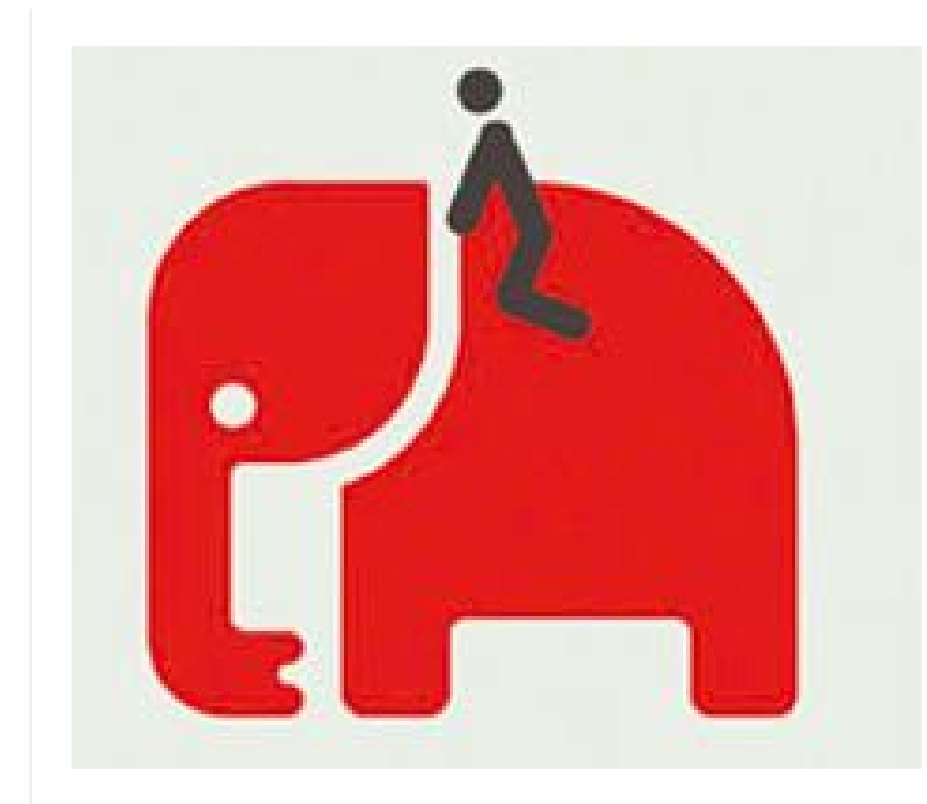
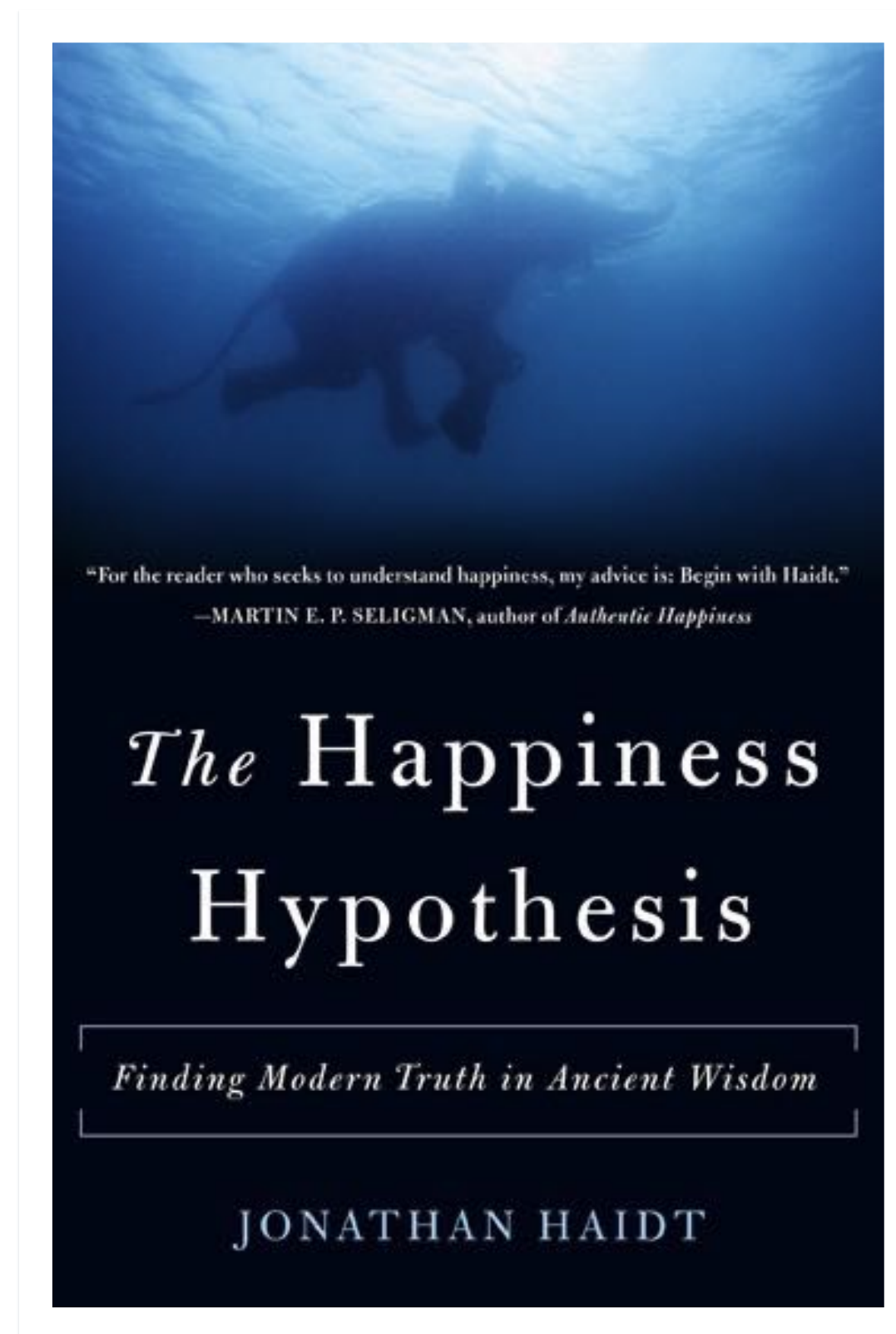
# WHY IS LEADING ONESELF HARD?



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Impact Of Social Media

Globalization

Loss Of Faith

Loss Of Belief In Institutions

Dumbing Down Of Morality

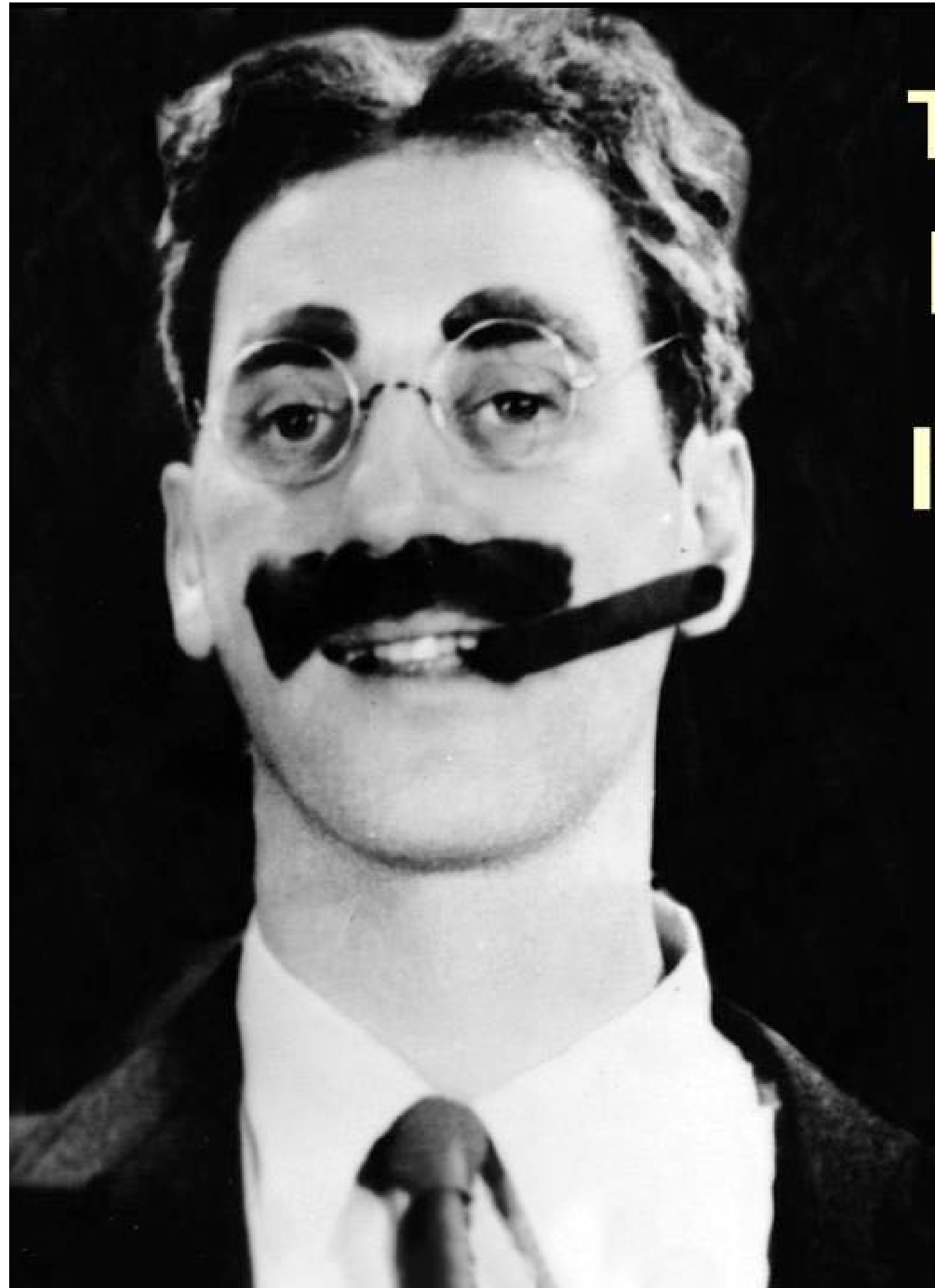


Mind Full, or Mindful?

Our Normal Condition



WHAT ETHICAL BEHAVIOR  
WILL YOU EMBRACE  
IN THE WORLD OUT THERE?



**Those are my  
principles.**

**If you don't  
like them  
I have  
others.**

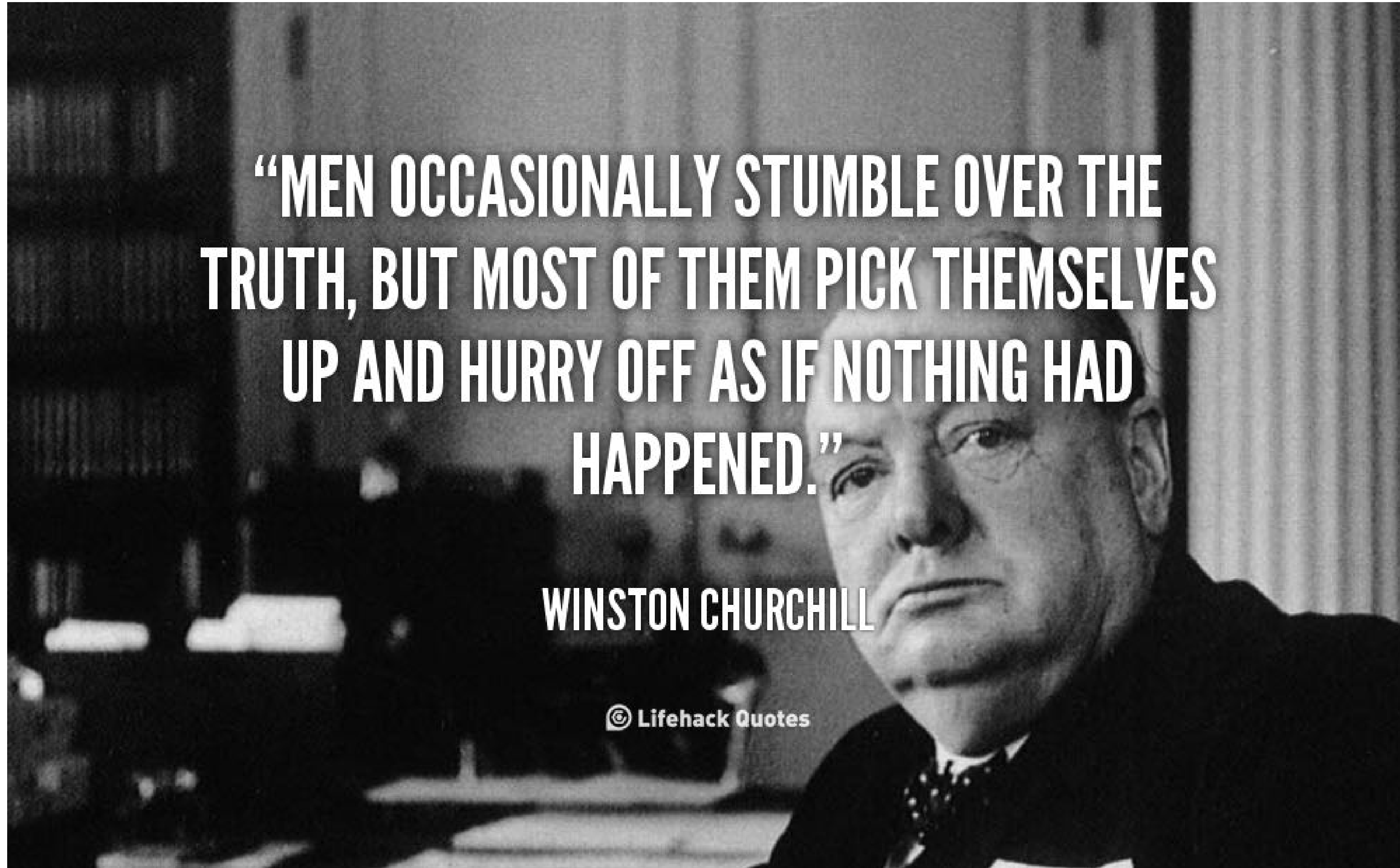
**Groucho  
Marx**



**“MEN OCCASIONALLY STUMBLE OVER THE TRUTH, BUT MOST OF THEM PICK THEMSELVES UP AND HURRY OFF AS IF NOTHING HAD HAPPENED.”**

**WINSTON CHURCHILL**

© Lifhack Quotes

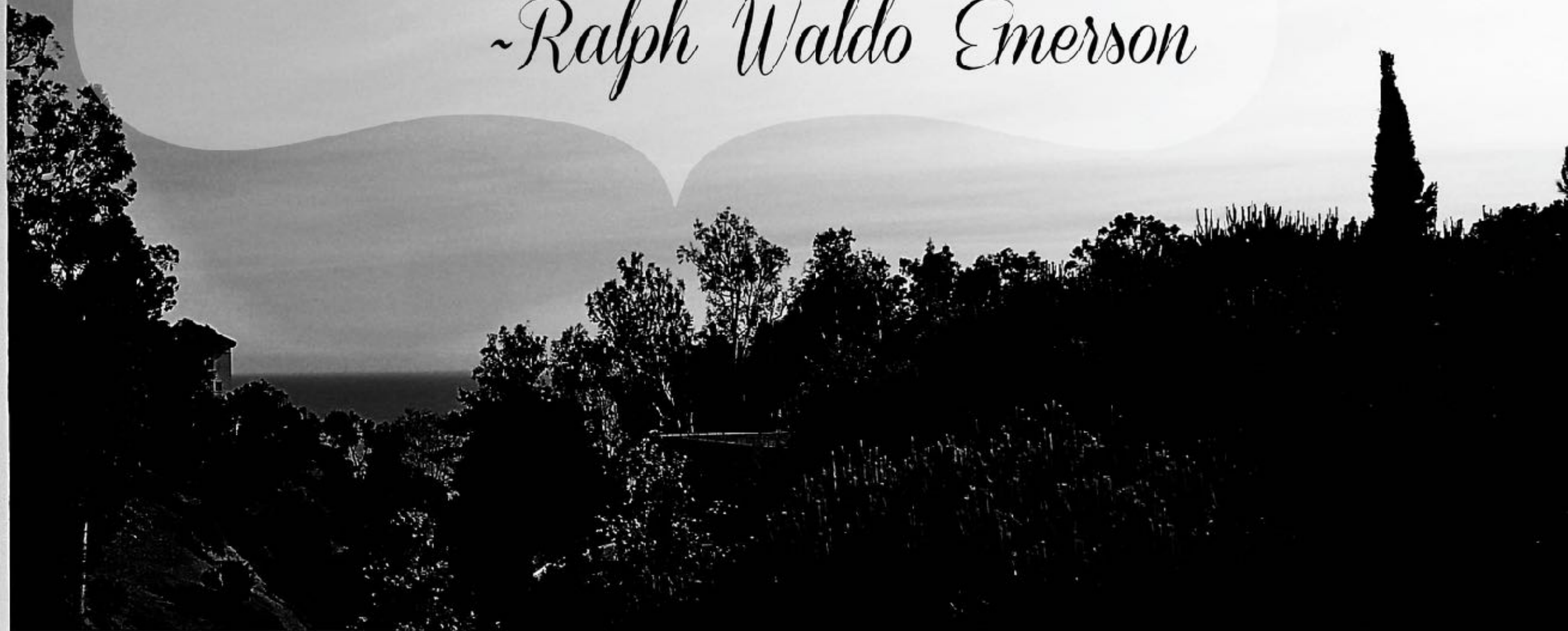


**THE TRUTH KNOCKS ON  
THE DOOR AND YOU  
SAY, "GO AWAY, I'M  
LOOKING FOR THE  
TRUTH," AND SO IT  
GOES AWAY. PUZZLING**

ROBERT M. PIRSIC

*Life is a journey,  
not a destination.*

*~Ralph Waldo Emerson*



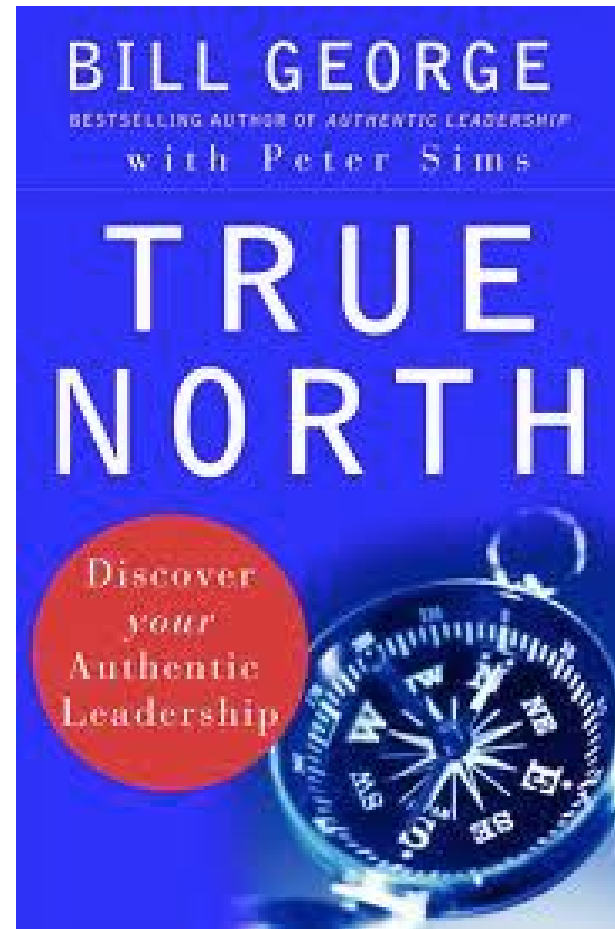


# Develop Your Inner Compass

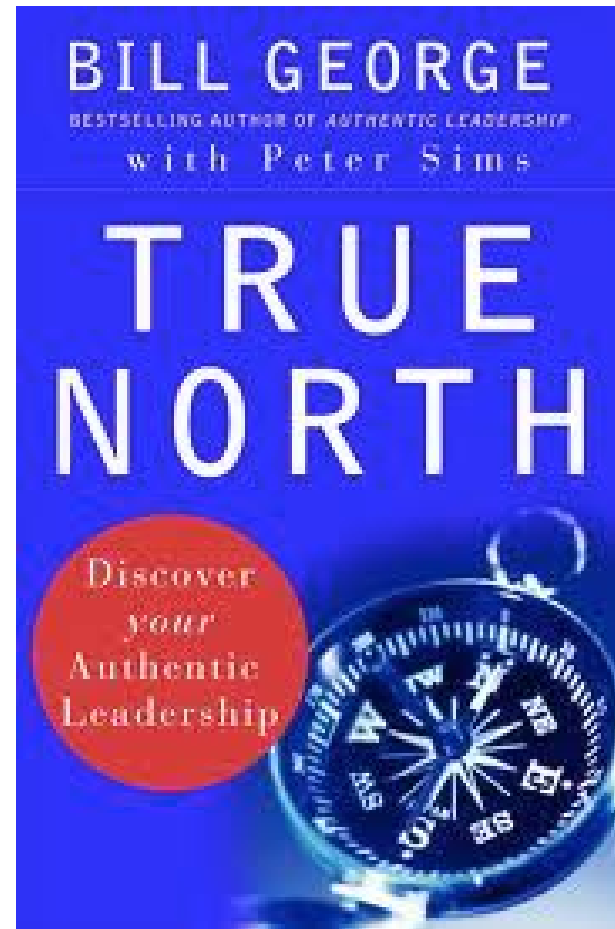
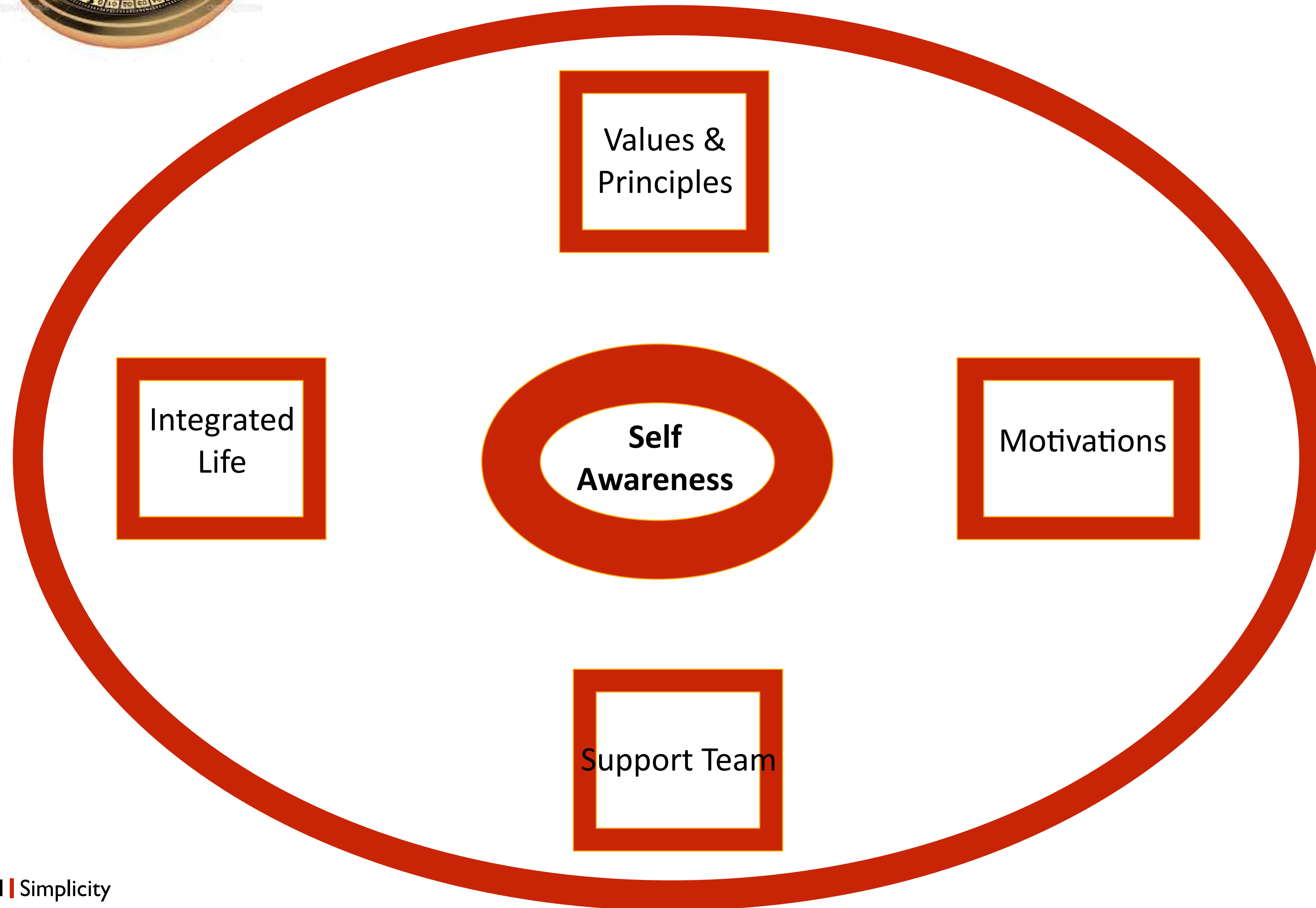
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“True North is the internal compass that guides you successfully through life.

It is your orienting point – your fixed point in a spinning world – that helps you stay on track as a leader.”



# True North



# Ethical Boundaries

## PRINCIPLES

A set of standards for living  
& leading

## VALUES

Things that matter in your life

- ✓ Integrity
- ✓ Helping Others
- ✓ Family
- ✓ Making A Difference



# MOTIVATIONS

## EXTRINSIC

- \$\$\$
- Power
- Having a Title
- Public Recognition
- Social Status
- Winning others over

Nothing Wrong With This

## INTRINSIC

- Personal Growth
- Satisfaction w/ Good Job
- Helping Others Develop
- Finding Meaning
- Being True to Oneself
- Making a Difference

But, What Is Truly Important?





# WHAT ARE YOUR 3 KEY INTRINSIC MOTIVATIONS?



2 minute think time and then post on chat



# Code Of Conduct



# MY CODE

- ★ Be in the NOW
- ★ Be HUMBLE - listen, hear
- ★ HELP without attachment
- ★ DO what I LOVE
- ★ Live with INTEGRITY

Take 2 minutes to think what yours might be.

Develop a set in the next week

REVISED AND COMPLETELY UPDATED

HOW  
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Resolving the Dilemmas of  
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**Are Ethics Relative?**

“Relativity Applies To Physics,  
Not Ethics.”

- Albert Einstein

Who looks outside, dreams;  
who looks inside, awakes.

~Carl Jung

**“It's your road, and yours alone.  
others may walk it with you,  
but no one can walk it for you.”**

**- Rumi**





ETHICS

& YOU





ONE SENTENCE THOUGHT  
FROM EACH OF YOU



THANK YOU.

Verinder Syal

[verinder@thoughtfulsimplicity.com](mailto:verinder@thoughtfulsimplicity.com)